

July 18, 2008 - CMC Telecom (Vietnam), 1-Net Singapore (Singapore), The AIMS Asia Group (Malaysia) and T.C.C Technology (Thailand) today announced the formation of the Data Center Alliance (DCA). The DCA will have a combined space of more than 45,000 m<sup>2</sup> and a projected annual turnover of US\$77 million by 2009. The alliance will become one of the biggest data centre operators in the south-east Asia region catering for first-tier telcos, government agencies, banks and other businesses. The announcement was made at the signing of a Memorandum of Understanding (MOU) between Intel and the DCA to accelerate Green Data Center deployments in the region.

The data centers within the DCA will meet Tier III and above standards as stated by the Data Centre Tier Classification from Uptime Institute. They will also be using ISO27001 as reference for the information security management system (ISMS), a quality management system (QMS) as per ISO9001 and an ISO20000 reference for IT Service Management Standard.

“Intel’s leadership in silicon innovation coupled with our expertise in deploying data centre solutions, will foster the development of innovative green data center design & implementation. This Data Center Alliance sets the precedence for ASEAN data centre service providers to join forces & collaborate in enabling region’s enterprises to stay competitive in the global economy. Intel is committed to providing complete support and share the knowledge in terms of technology implementation and as well as sales & marketing resources,” said Subra Shankhar, Intel APAC Enterprise Solution Sales Director.

"The Alliance expands each member's influence in the data centre services market of south-east Asia," said Mr. Pham Anh Chien, Chief Executive Officer of CMC Telecom. "It also will increase customer satisfaction through cross-border interconnected data centers, exchanged technologies and quality of services. As one of the first and largest neutral-carrier data services provider in Vietnam, CMC Telecom see such fascinating project as part of our Data Center Global Supply Chain strategy."

"This Data Center Alliance is an opportunity for our regional Alliance partners to extend our services by providing a comprehensive suite of regional data center solutions to meet the regional business needs of our customers," said Yow Tau Keon, Managing Director, 1-Net Singapore. "As a strong and well-established data center provider, 1-Net Singapore is excited to share our knowledge & experience and to integrate our strengths with our partners' to create significantly more energy efficient, secured and reliable cross border data center services. Leveraging Intel's silicon innovation, regional telcos, service providers, MNC business customers can count on the Data Center Alliance partners to take care of their business needs and provision of data center services using state-of-the-art energy-efficient technologies."

One of the key objectives of the DCA is to develop Green Data Centers by applying modest energy saving technologies as the contribution for reducing the greenhouse effect and global warming. This is also the objective of many data center service providers and IT corporations, and one which Intel has been very focused on. Intel was selected by the DCA due to its silicon technology leadership and the breadth of its experience in data centre solutions. Intel shall advise and cooperate with the DCA in applying green/energy-efficient solutions that analyze and optimize the energy usage of transformers, UPS, Air-Conditioner and memory.

“Energy efficiency and its effect on the global environment is a rising concern all over the world. As a premier data centre service provider, our participation in this exciting initiative with Intel is also part of our corporate social responsibility to contribute and assist in reducing our carbon footprint. Every little bit counts and we are hoping to count with Intel on this.” Loh Yuen Weng, Vice President of Business Development, The AIMS Asia Group.

“TCCT is the first Data Center in Thailand having founded the Data Center Alliance (DCA) together with 3 leading Telecom and IT services providers in South East Asia, marking the milestones of forming the Regional Data Center. It is another step of TCCT’s strategy to expand our business to international market. Our clients’ satisfaction level will increase even more via the upcoming projects e.g. the cross border alternative sites and the various programs collaborating with our Technology Partners, like Intel. Intel intends to explore opportunity with us to develop Green Data Centers by applying modest energy saving technologies as the contribution for reducing the greenhouse effect, while being more efficient.”, stated by Mr.Kosit Suksingha, Managing Director from TCC Technology.

The collaboration enables the members of the DCA to have early access of Intel technology, facilitating the provision of customized data centre solutions that best address the needs of

enterprises competing in the ASEAN region as well as the global economy. This includes early access to Intel processors, platform and other products through technology seminar, review systems, and test samples. Subject experts at Intel and the alliance members will form a virtual taskforce for knowledge sharing and evaluation for strategic technologies, such as Intel® Virtualization™ Technology and Intel® vPro™ technology which are core technologies to enable green/energy-efficient data centers. Intel also committed to open its data centre for visit and organize seminars with its data center experts.

### **About CMC Telecom**

CMC Telecommunication Services Corporation (CMC Telecom) is the member of CMC group, one of the two largest ICT group in Vietnam. CMC Telecom offers the highest quality of Data Services, Telecom Infrastructure Services, Value-added Services and Customer Care Services. CMC Telecom is currently operating one world-class Data Center in Sai Dong, 10 km from centre of Hanoi and is expecting to be the largest Carrier-Neutral Data Center Provider in Vietnam by the end of 2009 with the total space of 6000 square meters.

### **About 1-Net Singapore**

1-Net Singapore is a leading Carrier-Neutral infocomm technology solutions provider.

As one of the pioneers of broadband development in Singapore, 1-Net currently manages telco-class Internet Data Centers, along with providing domestic and international connectivity, managed services, managed security and consultancy, and media delivery services.

1-Net is a wholly owned subsidiary of MediaCorp Pte Ltd, Singapore's leading media company with the most complete range of platforms spanning television, radio, newspapers, magazines, movies and digital media.

For more info, please visit [www.1-net.com.sg](http://www.1-net.com.sg) .

### **About The AIMS Asia Group**

The AIMS Asia Group is a regional data centre service provider focused on building and managing top-notch data centre facilities across Asia with facilities in Malaysia, Singapore and Bangladesh. AIMS is part of The Megawisra Group, a unique blend of companies focused currently on various telecommunication services.

## About TCC Technology

T.C.C. Technology Co., Ltd. (TCCT) is Thailand's leading Carrier-Neutral Data Center provider offering commercial managed hosting and infrastructure solutions designed to meet increasing demands from organization looking to outsource their information technology requirements. TCCT currently operates two world-class data centers, one at the Empire Tower in downtown Bangkok and the other at Bangna complex in the city's eastern suburbs close to Bangkok's new international airport.

Understanding the necessity for continuous improvement to keep pace with market demands as well as emerging regulatory compliance, TCCT has been developing its internal best practices based on major international standards namely ISO9001:2000, Information Technology Service Management (ITSM). TCCT was the first company in Thailand to achieve certified SAP Adaptive Solution Provider (SAP Hosting certificate) status, confirming that TCCT has all required procedures in place and ensuring that the provided solutions are operated properly within controlled environment.

Further information in [www.tcc-technology.com](http://www.tcc-technology.com)

## About Intel Corporation

INTEL is the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. For further information, please visit [www.intel.com/pressroom](http://www.intel.com/pressroom) and [blogs.intel.com](http://blogs.intel.com).

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